



Diva Day

An extraordinary event held annually at London's Windermere Manor, where guests spend an afternoon socializing and being pampered while sampling wellness and therapy techniques provided by more than 125 caring practitioners and volunteers.

Sponsorship Opportunities

Our Diva Day marketing campaign reaches 1,000's of individuals each year through: print, radio, television, the Internet and at the event. The 'Little Black Book for Divas' is a pocket-size directory advertising our sponsors and practitioners. Join us as a sponsor of Diva Day on Sunday March 7, 2010 and enjoy the following benefits.

Diamond Sponsor \$5,000 (one available)	<ul style="list-style-type: none"> ◆ Diva Day 'presented by' your company ◆ Podium Signage ◆ Treatment Room Signage (4 rooms) ◆ Logo recognition on printed marketing material and website ◆ Full page colour ad in Little Black Book ◆ 2 event tickets ◆ Recognition in all media marketing ◆ Verbal recognition at reception ◆ Your banner displayed at event ◆ Inclusion of your promotional material in goodie bags ◆ Opportunity to host a Diva Session
Platinum Sponsor \$2,500 (two available)	<ul style="list-style-type: none"> ◆ Logo recognition on printed marketing material and website ◆ Treatment Room Signage (2 rooms) ◆ Full page ad in Little Black Book ◆ Recognition in media marketing ◆ Verbal recognition at reception ◆ Banner displayed at event ◆ Inclusion of promotional material in goodie bags ◆ Opportunity to host a Diva Session
Gold Sponsor \$1,000	<ul style="list-style-type: none"> ◆ Logo recognition on marketing material and website ◆ Treatment Room Signage (1 room) ◆ 1/2 page ad in Little Black Book ◆ Inclusion of promotional material in goodie bags ◆ Opportunity to host a Diva Session
Silver Sponsor \$500	<ul style="list-style-type: none"> ◆ Logo recognition on all promotional material and on website ◆ Business card ad in Little Black Book ◆ Inclusion of your promotional material in goodie bags
Reception Sponsor \$1,500 (one available)	<ul style="list-style-type: none"> ◆ Reception table and serving tray signage ◆ Reception 'presented by' your company ◆ Logo recognition on all printed marketing material and on website ◆ Verbal recognition at reception ◆ Business card ad in Little Black Book ◆ Inclusion of your promotional material in goodie bag
Black Book Sponsor \$1,500 (one available)	<ul style="list-style-type: none"> ◆ Full page, inside cover ad in Little Black Book ◆ Logo recognition on all marketing material and on website ◆ Verbal recognition at reception ◆ Inclusion of your promotional material in goodie bags
Goodie Bag Sponsor \$1,000 (one available)	<ul style="list-style-type: none"> ◆ Logo recognition on all printed marketing material and on website ◆ Company name and logo attached to each bag distributed at event ◆ 1/2 page ad in Little Black Book
Media Sponsor \$1,000 gift-in-kind	<ul style="list-style-type: none"> ◆ Logo recognition on all printed marketing material and on website ◆ 1/2 page ad in Little Black Book ◆ Inclusion of your promotional material in goodie bags ◆ Certificate of appreciation

Diva Day raises funds for The London and District Distress Centre, a 24/7 telephone support service offered 365 days a year for callers from our community who are worried, sad, scared, overwhelmed and in/or crisis. Your commitment to participate as a sponsor is requested by November 15, 2009 in order to be included in all print materials related to your sponsorship.

Please contact us at 519-667-6585 or email diva@londondistresscentre.com